



**ALLISON SHAPIRA**

# Speak With **IMPACT**™

Create powerful, persuasive communicators who unite and uplift teams and **transform your organization from the inside out.**

Allison Shapira is a keynote speaker, former opera singer, best-selling author, and global expert in leadership communication. Since 2003, she has developed communication programs inside some of the largest and most influential organizations on the planet—including Fortune 500 companies, government agencies, and nonprofits.

Allison brings two decades of experience to each speaking engagement, empowering audiences to become confident communicators who transform their organizations from the inside out. An adjunct lecturer at the Harvard Kennedy School since 2014, she has been featured in *The Wall Street Journal*, *Bloomberg*, and *Harvard Business Review*.

**ALLISON SHAPIRA, MPA, CSP** Keynote Speaker, Best-Selling Author, Leadership Communication Expert



Bloomberg

Harvard Business Review

Forbes

FORTUNE



FAST COMPANY

MarketWatch

## Keynotes that help you **LEAD THROUGH CHANGE**

### KEYNOTE 1

#### Lead With Your Voice

Instantly applicable insights about:

- ✓ Communicating powerfully and persuasively
- ✓ Building authentic, impactful relationships
- ✓ Using your voice to influence meaningful change

### KEYNOTE 2

#### AI, Authenticity, and the Future of Human Connection

Instantly applicable insights about:

- ✓ Ethical using AI in daily communication
- ✓ Boosting authenticity and creativity with AI
- ✓ Building confidence using AI as a thought partner

### KEYNOTE 3

#### Communicating Through Uncertainty

Instantly applicable insights about:

- ✓ Communicating effectively during times of change
- ✓ Creating messages with lasting impact
- ✓ Building trust and inspiring hope in challenging situations

