

Short Bio

Allison Shapira is a Harvard lecturer, executive advisor, keynote speaker, bestselling author, and Founder/CEO who advises senior leaders on how to build trust and influence through communication. She studies the art and science of believability in the age of AI. For more than two decades, she has advised Fortune 100 executives at companies from Bank of America to Intel, as well as prime ministers, cabinet members, and newly-promoted senior leaders navigating high-stakes moments. She is the Washington Post bestselling author of *Speak with Impact* and *Speak with Impact VIRTUALLY*, and her latest book, *AI for the Authentic Leader*, explores how executives can integrate AI into their communication without sacrificing trust, credibility, or human connection. A trained opera singer who has performed for audiences of up to 35,000, Allison writes for the World Economic Forum and Harvard Business Review and is frequently quoted in major global media.

Long Bio

Allison Shapira is a Harvard lecturer, executive advisor, bestselling author, and keynote speaker who advises senior leaders on how to build trust and influence through communication. She studies the art and science of believability in the age of AI.

For more than two decades, she has worked with Fortune 100 executives at companies from Bank of America to Intel. She has advised prime ministers, cabinet members, and newly-promoted senior leaders navigating high-stakes moments.

Her latest book, *AI for the Authentic Leader*, explores how executives can integrate AI into their communication without sacrificing trust, credibility, or human connection. From corporate boardrooms to roundtables in Davos, she is helping define the leadership of the future.

A trained opera singer turned executive advisor and entrepreneur, Allison brings personal experience to her work, having led teams and spoken or performed on global stages of up to 35,000 people. One of the proudest moments of her life was performing the American national anthem for the Boston Red Sox at Fenway Park. She found her authentic voice not through performing the operatic works of others, but through becoming a singer/songwriter and writing her own music.

**ALLISON SHAPIRA**

Harvard Lecturer, Executive Advisor
Keynote Speaker, BestSelling Author
allisonshapira.com

Allison is the Washington Post bestselling author of *Speak with Impact* and *Speak with Impact VIRTUALLY*. She writes for the World Economic Forum and Harvard Business Review and has been quoted in *The Wall Street Journal*, *The New York Times*, *Forbes*, *Fortune*, and *Bloomberg*.

Having studied ten foreign languages and worked across cultures worldwide, Allison helps leaders from different backgrounds communicate with authenticity and influence.

When she is not teaching or working with clients, Allison is also a sailboat racer and world traveler. A lifelong athlete, she runs half marathons and was a Junior Olympic fencer.