



Hall of Fame
Speaker

Executive Advisor

Harvard Lecturer

Allison Shapira works with leaders who need to be **believable** in an age of AI, so they can build **trust** and **influence** with their teams, clients, and decision-makers.

What Clients Say

"Amazing evening. I never see an audience of 5 or 500 so captivated. You have captured a real moment in time."

— Helen Milby, President, HM&CO

"Her session was one of the highest-rated of the event... it was an experience that offered concrete skills attendees could immediately apply."

— Zeljana Tintor, Senior Manager, Conference Programming,
Institute of Internal Auditors

"They are an audience that hates AI, or at least they did until they heard Allison Shapira."

— Patricia Fripp, CSP, CPAE

"Allison knocked it out of the park! This was a discerning audience... People raved about it, which doesn't happen often!"

— Molly Flanagan, Director and Chief of Staff to the Chief
Legal Officer, Procter & Gamble

"Your keynote was amazing! I have heard nothing but positive feedback after our Summit... We've never had a speaker engage that much with our group beforehand."

— Jammie Serrano, VP of Advisor Development, Advisors
Excel

Keynotes That Produce Tangible Results

The Believability Gap: Why Leaders Lose Trust

- Identify your believability gap and what it's costing you.
- Build trust before you need it.
- Align your words and actions so people believe your message.
- Replace jargon with clear, direct language that signals conviction.
- Use AI without losing your voice so people actually believe you.

Speak with Impact: How to Command the Room and Influence Others

- Communicate with authenticity and purpose so you can inspire people to follow you.
- Deliver clear, concise messages so executives can act on them immediately.
- Harness the power of your voice to project confidence in every conversation.
- Sharpen your communication so you move from subject-matter expert to executive.

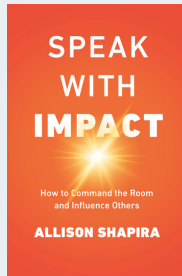
ALLISON SHAPIRA Harvard Lecturer, Executive Advisor, Hall of Fame Speaker

Allison works with leaders who need to be believable in an age of AI. For over twenty years, she has advised Fortune 100 executives, prime ministers, cabinet members, and newly promoted leaders navigating high-stakes moments. She is an award-winning lecturer who has taught The Arts of Communication at Harvard Kennedy School for over a decade, and in 2026 she was inducted into the Speaker Hall of Fame. Her work has been featured in The Wall Street Journal, The New York Times, and Harvard Business Review.

Allison also offers executive communication workshops and 1:1 executive advisory.



Books by Allison Shapira



Speak with Impact

How to Command the Room and Influence Others

A Washington Post bestseller from HarperCollins Leadership. Learn to conquer fear, capture attention, motivate action, and take charge of your career.

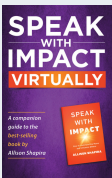
Praise for Speak with Impact

"If you want to improve your public speaking, spend a few hours with Allison's book. It's loaded with good advice and tricks of the trade that will help you up your game."

— **Dan Heath, coauthor of Made to Stick and The Power of Moments**

"She provides a clear, practical roadmap for those who want to have an impact in today's clamorous world. If you want to excel on your feet, read this, keep this, and read again."

— **David Gergen, Former White House Advisor to four U.S. presidents**



Also available:
Speak with Impact VIRTUALLY,
the companion e-guide.



AI for the Authentic Leader

How to Communicate More Effectively Without Losing Your Humanity

Allison Shapira shows leaders how to use AI to amplify authenticity instead of replacing it, with practical frameworks like the AI Authenticity Loop.

Praise for AI for the Authentic Leader

"A timely and essential book on one of the most fundamental questions to the future of work: How can AI make us more human?"

— **Paul Roetzer, Founder & CEO, SmarterX**

"A compelling vision and practical advice for how we can use AI in ways that bring out our authentic selves."

— **Dan Levy, Harvard Kennedy School**

"Shapira strips away the hype and delivers clear, actionable strategies that help leaders use AI to communicate with impact, without losing their authenticity."

— **Ford Saeks, CEO, Prime Concepts Group**

Available wherever books are sold
Print, digital, and audio available