ALLISON SHAPIRA



Allison Shapira works with leaders who need to be believable in an age of AI, so they can build trust and influence with their teams, clients, and decision-makers.

What Clients Say

"These sessions were unlike other 'Communications' coaching I have attended in the past... I was able to put Allison's techniques to work immediately."

— Senior Vice President, Fortune 50 Financial Institution

"Allison Shapira has become not only a master of public speaking but one of the best speech coaches in the U.S."

— David Gergen, Former White House Advisor to four U.S. presidents

"Allison Shapira balances big-picture framing (future vision, strategic authenticity) with hands-on tactics (impromptu skills, breathing, power phrases), making her an ideal coach for senior leaders. I've found her guidance both rigorous and highly practical."

— Global Co-Head, Investment Banking, Fortune 50 Financial Institution

Executive Advisory That Produces Tangible Results

- Develop executive presence to move into senior leadership roles.
- Build confidence to better represent your team's accomplishments and your organization's value.
- Get to the point to gain faster buy-in from critical stakeholders.
- Command attention so people take you seriously.
- Handle tough questions with composure so you maintain credibility under pressure.
- Replace scripted talking points with natural language so investors, media, and clients believe you.
- Adapt your communication to any audience while staying true to yourself.
- Create momentum and inspire your team toward a shared vision.

ALLISON SHAPIRA Harvard Lecturer, Executive Advisor, Hall of Fame Speaker

Allison works with leaders who need to be believable in an age of AI. For over twenty years, she has advised Fortune 100 executives, prime ministers, cabinet members, and newly promoted leaders navigating high-stakes moments. She is an award-winning lecturer who has taught The Arts of Communication at Harvard Kennedy School for over a decade, and in 2026 she was inducted into the Speaker Hall of Fame. Her work has been featured in The Wall Street Journal, The New York Times, and Harvard Business Review.

Allison also offers keynotes and executive communication workshops.

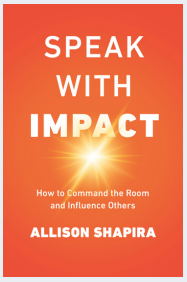
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START A CONVERSATION

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ALLISON SHAPIRA

Books by Allison Shapira



Speak with Impact

How to Command the Room and Influence Others

A Washington Post bestseller from HarperCollins Leadership. Learn to conquer fear, capture attention, motivate action, and take charge of your career.

Praise for Speak with Impact

"If you want to improve your public speaking, spend a few hours with Allison's book. It's loaded with good advice and tricks of the trade that will help you up your game."

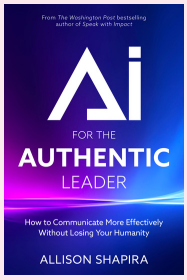
— Dan Heath, coauthor of Made to Stick and The Power of Moments

"She provides a clear, practical roadmap for those who want to have an impact in today's clamorous world. If you want to excel on your feet, read this, keep this, and read again."

— David Gergen, Former White House Advisor to four U.S. presidents



Also available:
Speak with Impact VIRTUALLY,
the companion e-guide.



AI for the Authentic Leader

How to Communicate More Effectively Without Losing Your Humanity

Allison Shapira shows leaders how to use AI to amplify authenticity instead of replacing it, with practical frameworks like the AI Authenticity Loop.

Praise for AI for the Authentic Leader

"A timely and essential book on one of the most fundamental questions to the future of work: How can AI make us more human?"

— Paul Roetzer, Founder & CEO, SmarterX

"A compelling vision and practical advice for how we can use AI in ways that bring out our authentic selves."

— Dan Levy, Harvard Kennedy School

"Shapira strips away the hype and delivers clear, actionable strategies that help leaders use AI to communicate with impact, without losing their authenticity."

— Ford Saeks, CEO, Prime Concepts Group

Available wherever books are sold
Print, digital, and audio available

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